Agenda for NWA Annual Meeting Planning Committee Meeting

Tuesday, February 28, 2012, 2 PM CST, Weather Central

**Attendance and Introductions**

**Status of web site (nwas.org and nwa2012.com)**

* Open for abstracts (we have one already!)
* Hotel information soon to be available (Thanks to Scott at WxC)
* RSS feed from blog, e-mail summary?

**Basecamp - https://weathercentral.basecamphq.com/login**

* *Use it! If you do not have an account, we can get you one.*
* No more e-mails/phone calls to Jordan (or others) unless information needs to be private
* Editing and reposting documents

**Blog Post Schedule (Diane Cooper)**

*Everyone responsible for at least one blog post*

* Video blogs?

**Guest Presentations**

*Tiffany Sunday (Freelance Platform Journalist)*

* Social Media Bootcamp
  + Broadcasters Session
  + Student Session

*Brad Panovich (Chief Meteorologist at WCNC-TV)*

* Broadcasting oral presentations live online from the convention center

**Agenda Logistics**

* Oral presentations due on 25 May 2012 (will remain open during holiday weekend)
  + Jordan, Gary, and Lee receive abstracts as they are submitted
  + Officially recorded in abstracts e-mail account maintained by NWA HQ
  + Sent to reviewers in early June
  + 2 to 3 reviewers per group (All met-background committee members involved)
  + Reviewer convention in late June to organize oral slots
* Poster presentations due on 29 June 2012 (will remain open during weekend)
  + Reviewed and if accepted, scheduled in balanced fashion
* Program agenda assembled in early July, notifications by 20 July 2012
* Abstracts and full agenda posted online by IT Committee BEFORE meeting
* Most abstracts will not be printed in meeting guide

**Student session update (Matthew Lazzara, Elise Garms)**

* Trying to contact St. Cloud State

**Town hall concept idea (Marcia Cronce, others at NWS)**

* Local decision makers

**Other Special Sessions/Events**

* Weather-Ready Nation Proposals from Ken Carey
  + *Implementing the Weather Ready Nation—Progress, Challenges and Next Steps*
  + *Social and Physical Science Fusion and the Weather Ready Nation (WRN): A Research-to-Operations Collaboration Leading to Enhanced Impact-Based Decision Support Services*
* Social Media Panel Discussion (Details TBA)
* Women in Meteorology Luncheon? (Details TBA)

**Sponsorship (Weather Central)**

*Priority list for sponsorship*

* Polo shirts for volunteers
* Icebreaker food
* Internet access
* Lanyards for all attendees

*Other ideas*

* Shot clock for keeping presentations on time

**Other sponsors, exhibitors, involvement**

* Local? – Need help in this area
* Raytheon, ITT, Harris, Unidata, Humane Society some interest

**Public outreach**

* Teachers workshop
* No WeatherFest this year
* Gameday tailgate? What “message” do we want?

**Other business**

**Next meeting: Thursday, April 12? SSEC, Time TBA**